Business Ownership

**Curriculum Area:** Career & Technical Education  
**Course Title:** Business Ownership  
**Course Credit:** 1.5  

**Instructor Name:** Mrs. Whiting

**My responsibilities as your instructor:**
- Treat you with respect and care as an individual
- Provide the students with an orderly classroom environment
- Provide the necessary structure and discipline
- Provide the appropriate motivation

**Course Description:**

In this course, students use their entrepreneurial skills and mindset to evolve an innovative solution to a problem into a validated business opportunity. Students take a lean startup approach in researching and testing their ideas; building out a lean canvas to support their business opportunity validation. By taking a lean startup approach in researching and testing their ideas, students activate entrepreneurial mindset behaviors that will help them in college and careers.

**Certification/Testing**

All students will be given the opportunity to receive industry certification in Entrepreneurial/Small Business (ESB). Each exam is 50 minutes long and student must receive at least 700/1000 to receive the certification. All students will be prepared to pass the ESB certification exam.
**Grading Procedures:**

This course will follow the school-wide grading scale as displayed in the student handbook. Grades are determined by the total number of points accumulated by the end of a grading period. Assignments are given a certain point value – for example, classwork might be worth 10 points, while a project might be worth 100 points. Most assessments will be authentic whereby students’ complete hands-on projects or exams that reflect our curriculum for Business Ownership and the ESB Certification.

**Classroom Rules:**

1. Show up
2. Do the work
3. Stay focused

**Classroom Norms:**

**Beginning of class**
- All students should come to class prepared for the day’s activities.
- Please use the restroom before class begins.
- Students must be in their seat when the tardy bell rings. If you are tardy, school policy on tardiness will go into effect.
- A daily schedule will be displayed in the classroom and on NFTE/Canvas, so you know what to expect that day. This will be your guide for the entire class period.

**During Class**
- I will teach lessons based on our Business Ownership Curriculum.
- Each lesson will progress through the week in three parts, instruction for Investigations, Foundations, and Labs. Students will complete each lesson using an interactive notebook or OneNote file they share with me.
- Students will work throughout the entire school year creating a business that will solve a problem through a good or service that they will build a business plan, Lean Canvas, Pitch Deck, and Prototype of any product they develop in the process.
- All documents will be saved on One Drive, Class Notebook of Interactive Journals. We will set up class folders for each student to organize all documents of their class projects.
- Students will utilize Class Notebook for all our curricula including daily lessons, projects, and uploading any class work.
- Assignments and class work are uploaded in Class Notebook or NFTE/Canvas but will be graded in Focus.
- *Students pitch their ideas to a small group, the class and possibly at the annual pitch competition. Think Shark Tank.*
When you are absent

- Please check NFTE/Canvas every day.
- Class work will be available and you will be able to work from home if needed.
- Any work missed from daily activities will be available for you in NFTE/Canvas
- No work will be accepted after due date unless you have excused absence.
- All of you have devices to complete your Business Ownership work so there is no excuse.

Academic Integrity: Students are expected to always maintain academic honesty and integrity throughout their high school career. Academic dishonesty (as in cheating or plagiarism) is not acceptable. Cheating includes copying another student’s work and submitting it as one’s own. Plagiarism is the use of another person’s original ideas or writing without giving credit to the true author. A student who engages in any form of academic dishonesty will be subject to the loss of credit for the work in question and parents will be contacted.

Absolutely no cell phones out while instruction is taking place. This also means no cell phones charging during class. Cell phones can be placed in cell phone holder in front of my desk.

You are expected to use your class time wisely. Any work not completed during the allowed class time needs to be made up before or after school. This is DIT and I expect you to use your class time for this subject. Working on other class assignments, unauthorized internet surfing, games playing are not permitted. I WILL NEVER GIVE YOU HOMEWORK. I give you plenty of time to complete all your work in class.

Talk only when permitted. Be aware of the situation. Since quiet talking is allowed in some situations and speaking to the entire group without raising your hand may be allowed in others. I will remind you once and expect compliance.

Use polite speech and body language. Unkind teasing and impolite behavior are unacceptable parents will be contacted immediately.

Follow the teacher's directions the first time. Listen to my instructions and I guarantee your success in this class.

Assignments. Assignments need to be turned in through the Interactive Notebook or NFTE/Canvas. It is your responsibility to get your assignments uploaded on time.

End of class dismissal

- I dismiss the class, not the clock, not the bell.
- Before dismissal all students must be in their assigned seats and the area around your seat must be cleaned.
- Push in your chair before leaving the classroom.
Consequences for not following expected behavior:

1. Verbal Warning
2. Student Teacher Conference
3. Contact Parent (Phone call or conference with parents at school or at home)
4. Referral and call home

***Mrs. Whiting reserves the right to modify this syllabus at any time as needed.