COURSE DESCRIPTION
This course is designed to develop basic entry-level skills required for careers in the custom imprinted merchandise industry. The content includes computer skills, layout, design, measurement activities, decision making activities, digital imaging, sublimation activities, digital embroidery activities, digital precision cutting activities, direct to garment printing activities, and sign making activities. After successful completion of Custom Promotions students will be able to perform basic design and layout and certify in Adobe Illustrator.

COURSE EXPECTATIONS

Computer Lab: The students are not to change any settings, download any files or play games on the computers. Food and drink are not allowed in the labs.

Absences: Students are responsible for making up notes, classwork, quizzes, and tests after an absence. Missed assignments must be made up outside of normal class time (at lunch or after school or at home when possible) on a date approved by the teacher. Most classwork is updated daily on CANVAS.

Grades:

Class Work (Formative) = 40%
Quizzes/Test/Projects (Summative) = 60%

A  90 - 100%
B  80 - 89%
C  70 - 79%
D  60 - 69%
F  0 - 59%

Late Work: Assignments are due on specified dates. Work must be submitted in the correct manner to receive credit (sent to CANVAS). Students turning in assignments late will be subject to loss of points unless other prior arrangements have been made (for example: excused absences). Late assignments will not be accepted after 3 days (formative) or 5 days (summative) past the due date unless other prior arrangements have been made.

Need Assistance? If you require assistance with projects, need reinforcement, or need an extension on a project, it is your responsibility to ask me for assistance. I want you to be successful.

Supplies:

✓ Folder or 3-ring Binder (Section: For storing handouts and assignments)
✓ Notebook (70-100 sheets): For daily writing activities
✓ Pen or Pencil